

Central Standard Craft Distillery Introduces Delta Dawn, a New Line of Non-Alcoholic, THC-Infused Beverages

Award-winning Milwaukee distillery expands portfolio in the non-alcoholic and THC beverage spaces

MILWAUKEE, Wis. (September 17, 2025) — Central Standard Craft Distillery, a leading name in craft spirits, is excited to announce the launch of its new line of THC-infused, non-alcoholic beverages, Delta Dawn. The new line will debut with two refreshing flavors: Door County Cherry Lemonade and Fruit Punch.

Each Delta Dawn beverage contains 10mg of THC per 12 oz can and is completely alcohol-free and gluten-free. This new product line offers a unique, alternative way to enjoy a craft-made beverage without alcohol.

"We saw an opportunity to bring our expertise in crafting high-quality spirits to a different kind of beverage," said Pat McQuillan, co-founder of Central Standard Craft Distillery. "Delta Dawn allows us to provide a new experience for our customers, focusing on delicious, familiar flavors with the added benefit of THC in a safe, controlled way."

The Door County Cherry Lemonade flavor highlights the celebrated tartness of locally sourced Door County cherries, balanced with a classic lemonade taste. The Fruit Punch flavor delivers a nostalgic and vibrant blend of fruity notes.

This comes in the middle of a dynamic time of development for Central Standard: Early last year, the distillery released its first canned RTD option for its iconic Brandy and Bourbon Old Fashioned as well as a large format 1.75L Premade Brandy Old Fashioned cocktail. Central Standard will soon exponentially expand its production capacity with a move to the historic Harley-Davidson campus, planned for early 2026.

Delta Dawn will be available for purchase at the Central Standard Craft Distillery tasting room in Milwaukee and at select retailers across the state starting this week. For more details on Central Standard products and to locate a nearby retailer, please consult their [product locator](#).

About Central Standard Craft Distillery

Central Standard Craft Distillery, a small-batch, craft distillery in Milwaukee and the fastest-growing top-10 Wisconsin-based distiller, handcrafts award-winning bourbon, whiskey, vodka and gin from locally sourced ingredients, including cherries grown in Door County and honey harvested in Germantown. Founded in 2014, Central Standard has won 40 medals for its spirits across multiple craft distilling categories. As part of their commitment to sustainability, Central Standard is certified by the USDA-recognized Grown Climate Smart program, which ensures grains are grown using environmentally responsible practices. Learn more at thecentralstandard.com, or by following them on instagram.com/thecentralstandard/ or facebook.com/thecentralstandard.

**You must be 21 or older and a fan of great craft cocktails to enjoy our spirits. Please drink responsibly.*