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## **Central Standard Craft Distillery Opens Nominations for Fifth Annual Brandy Old Fashioned Hall of Fame**

*Milwaukee distillery invites Midwest brandy aficionados to submit their best creations*

**MILWAUKEE, Wis. (September 2, 2025)** — As Wisconsin celebrates Brandy Old Fashioned Month in the coming weeks, Central Standard Craft Distillery is inviting enthusiasts to nominate their favorite mixologists and brandy aficionados for its fifth annual Brandy Old Fashioned Hall of Fame. Nominations are open from September 2 until September 30 across the Midwest.

Launched in 2021, Central Standard's Brandy Old Fashioned Hall of Fame recognizes the best Brandy Old Fashioned creators across the region, featuring nominations from friends, family and colleagues. The award program honors not only the drink itself, but the unique story behind each honoree on their journey to serve Wisconsin's most iconic cocktail.

"Our Brandy Old Fashioned Hall of Fame is more than just an award; it's a celebration of the passion and creativity that goes into perfecting our state's signature cocktail," said Evan Hughes, co-founder and CEO of Central Standard. "Since its distilleries consume the most brandy, Wisconsin has a unique opportunity to show off our local pride by celebrating not only some of the best cocktails in the region, but the local makers behind them."

Interested applicants can visit [Central Standard's website](#) to nominate a potential Hall of Famer. Central Standard will evaluate submissions and select inductees based on the strength of their nomination. Winners, to be selected in October, will receive lifetime VIP status at the Central Standard Crafthouse & Kitchen in downtown Milwaukee, have their name added to a commemorative plaque, and enjoy a year's

supply of Central Standard's North Wisconsin Brandy, complete with a custom bottle featuring their photo.

One of the distillery's best-selling spirits, Central Standard's North Wisconsin Brandy offers a perfect taste of the Midwest's quintessential flavors. Featuring an ABV of 40%, North Wisconsin Brandy is available in 750mL bottles at all major retail and independent liquor stores across Wisconsin, as well as select stores in Illinois. Earlier this summer, Central Standard announced the launch of its pre-made Brandy Old Fashioned in Wisconsin retail stores following the widespread success of its canned Brandy Old Fashioned RTD cocktail. For more information on where to find Central Standard products, visit the [product locator](#) on their website.

To stay up to date on all Central Standard products, events and happenings, visit [thecentralstandard.com](http://thecentralstandard.com) or follow them on [Facebook](#) or [Instagram](#).

### **About Central Standard Distillery**

Central Standard Craft Distillery, a small batch, craft distillery in Milwaukee and the fastest-growing top-10 Wisconsin-based distiller, handcrafts award-winning bourbon, whiskey, vodka and gin from locally sourced ingredients, including cherries grown in Door County and honey harvested in Germantown. Founded in 2014, Central Standard has won 40 medals for its spirits across multiple craft distilling categories. Learn more at [thecentralstandard.com](http://thecentralstandard.com), or by following them on [instagram.com/thecentralstandard/](https://www.instagram.com/thecentralstandard/) or [facebook.com/thecentralstandard](https://www.facebook.com/thecentralstandard).

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*\*You must be 21 or older and a fan of great craft cocktails to enjoy our spirits. Please drink [responsibly](#).*